



# ARPEL CONFERENCE 2026

8<sup>th</sup> EDITION

**Together we are energy**

Promoting Oil & Gas Sector Competitiveness, Energy Security  
and Economic Growth in Latin America and the Caribbean

**JUNE 1 - 4, 2026**

**HILTON HOTEL BUENOS AIRES**

ORGANIZER



EVENT PLANNER

messe frankfurt

# Sponsorship Options



# Schedule

JUNE 1st TO 4TH, 2026

HILTON HOTEL BUENOS AIRES, ARGENTINA

## DAY 1

MONDAY JUNE 1st

Annual Representatives **Assembly**

**Committees Meetings and Workshops**

**Arpel Conference** (half day)  
Geopolitics block.

**Opening Ceremony and Cocktail**

## DAY 3

WEDNESDAY, JUNE 3rd

**Arpel Conference** (full day)  
Deepwater. Refining. Industry Outlook.  
Climate and Transition Risks. Future of Work.

**Dinner or Cocktail**

(Subject to the sale of the Diamond Sponsorship)

## DAY 2

TUESDAY, JUNE 2nd

**Arpel Conference** (full day)  
Unconventionals. Refining. Natural Gas.  
Energy Policy. Digital Transformation.  
CEO Panels.

## DAY 4

THURSDAY, JUNE 4th

**Arpel Conference** (half day)  
Conventional Fields. Natural Gas. Physical  
Climate Risks.

**Committees Meetings and Workshops**

**Facility Visits**

## Who participates?

**Senior executives and professionals**  
from operating companies and  
technology, goods and services  
providers for the value chain.

**Government authorities.**

**Representatives of international  
organizations**, national and  
international institutions in the  
sector, consulting firms, and financial  
institutions.

**Academics and press.**



EXPLORE THE PRELIMINARY AGENDA

## Why sponsor?

We offer a variety of sponsorship packages to cover a wide range of interests.

By becoming a sponsor of the Arpel Conference, your company will be able to:

**Strengthen and increase** your brand presence with a select audience.

**Connect with senior executives and expert professionals** from the most relevant companies in the region.

**Connect with potential new clients.**



## Registrations

COST FOR  
**ARPEL MEMBERS AND  
IAPG MEMBERS**  
**US\$ 850**

COST FOR  
**NON ARPEL  
MEMBERS**  
**US\$ 1.200**

GROUP DISCOUNT:  
**REGISTER 4,  
PAY FOR 3**

SPONSORSHIPS THAT INCLUDE  
**FREE REGISTRATIONS**

National Category:  
10 REGISTRATIONS

Diamond Category:  
8 REGISTRATIONS

Platinum Category:  
6 REGISTRATIONS

Gold Category:  
4 REGISTRATIONS

Silver Category:  
2 REGISTRATIONS

Bronze Category:  
1 REGISTRATION

**All registrations include:**

WELCOME COCKTAIL, LUNCHES, COFFEE BREAKS,  
ACCESS TO THE EXHIBITION AREA AND CONFERENCE ROOMS.

# Sponsors

## NATIONAL SPONSOR



## SILVER SPONSOR



## BRONZE SPONSORS



## NATIONAL SUPPORT



## INSTITUTIONAL SUPPORT



## MEDIA PARTNERS



# Sponsorship options

## NATIONAL

**SOLD**

### WELCOME COCKTAIL

Monday, June 1, 2026

#### BENEFITS

- 10 registrations for the event
- Basic booth of 12 m<sup>2</sup>
- Corporate brochure in delegate portfolio or other company merchandising

#### PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

#### COST

**USD 80.000\***



(\*) Plus applicable taxes.

# DIAMOND

SOLD

## COCKTAIL/DINNER

(Subject to the sale of the Diamond Sponsorship)

**Wednesday, June 3, 2026**

### BENEFITS

- 8 registrations for the event
- Basic booth of 12 m<sup>2</sup>
- Corporate brochure in delegate portfolio or other company merchandising

### PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST  
**USD 60.000\***



(\*) Plus applicable taxes.

# PLATINUM

ACTIVITY / PRODUCT:  
CHOOSE ONE OF THE FOLLOWING OPTIONS

- Coffee break (day 2, 3, or 4)
- Coworking lounge
- Event bag
- Credentials
- Lanyards
- Mobile app
- Break screen

## BENEFITS

- 6 registrations for the event
- Basic booth of 12 m<sup>2</sup>
- Corporate brochure in delegate portfolio or other company merchandising

## PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST  
**USD 45.000\***



COFFEE BREAK



EVENT BAG



CREDENTIALS AND LANYARDS



MOBILE APP



COWORKING LOUNGE



BREAK SCREEN

(\*) Plus applicable taxes.

## GOLD

ACTIVITY / PRODUCT:

CHOOSE ONE OF THE FOLLOWING OPTIONS

- Charging station
- Food & beverage point
- Registration & information area
- Lunches
- Stage furniture
- Interactive space
- Side totems in the auditorium
- Advertisement and/or logo in the event program

### BENEFITS

- 4 registrations for the event
- Basic booth of 6 m<sup>2</sup>
- Corporate brochure in delegate portfolio or other company merchandising

### PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails

COST  
**USD 35.000\***



CHARGING STATION



FOOD & BEVERAGE POINT



STAGE FURNITURE



REGISTRATION AREA



LUNCHES



INTERACTIVE SPACE



LOGO IN THE EVENT PROGRAM



SIDE TOTEMS IN THE AUDITORIUM

(\*) Plus applicable taxes.

## SILVER

ACTIVITY / PRODUCT:  
CHOOSE ONE OF THE FOLLOWING OPTIONS

- Wireless chargers
- Information totems
- Photobooth
- Podium
- Water bottle included in the event bag
- Digital banners
- Presentation Hall

### BENEFITS

2 registrations for the event  
Basic booth of 6 m<sup>2</sup>  
Corporate brochure in delegate portfolio  
or other company merchandising

### PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST

**USD 25.000\***

No booth

**USD 28.500\***

With basic booth



INFORMATION  
TOTEMS



WIRELESS  
CHARGERS



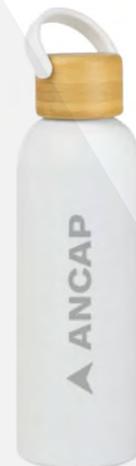
DIGITAL BANNERS



PODIUM



PHOTOBOOTH



WATER BOTTLE  
INCLUDED IN  
THE EVENT BAG



PRESENTATION HALL

(\*) Plus applicable taxes.

# BRONZE

ACTIVITY / PRODUCT:

CHOOSE ONE OF THE FOLLOWING OPTIONS

- Notepads and pens **SOLD**
- Side totem
- Support staff uniforms
- Digital totem (back of the main room) **SOLD**
- Branded coasters
- Merchandising in delegate portfolio **SOLD**
- Press room
- Host hotel lobby
- Vip lounge for executives
- Interactive totem
- Video wall **SOLD**

## BENEFITS

- 1 registration for the event
- Basic booth of 6 m<sup>2</sup>
- Corporate brochure in delegate portfolio or other company merchandising

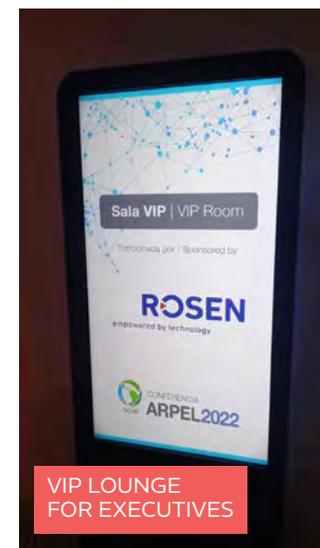
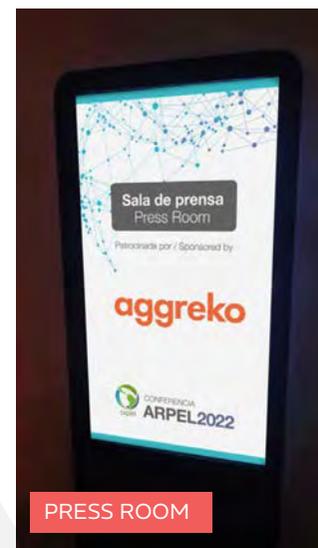
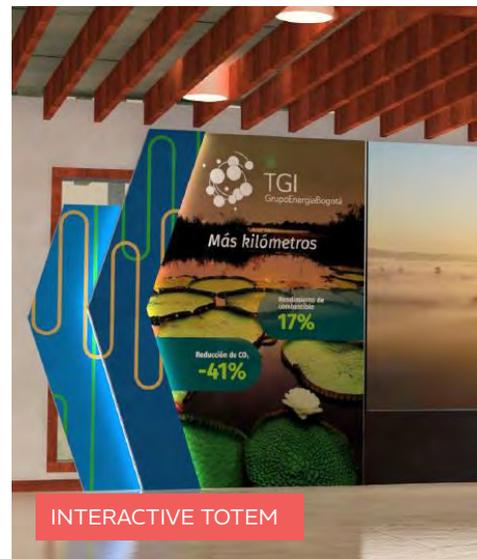
## PROMOTION AND VISIBILITY

Logo featured on:

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- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

**USD 15.000\***  
No booth

**USD 18.500\***  
With basic booth



(\*) Plus applicable taxes.

# EXHIBITION AREA STANDARD BOOTH

↓ DOWNLOAD FLOOR PLAN

**BASIC BOOTH 6 m<sup>2</sup>:**  
Space of 3 m x 2 m, electricity, white paneling,  
furniture: 1 counter and 1 chair/stool.

COST  
**USD 5.000\***

For other booth sizes and  
options, please contact  
[infoconf@arpel.org.uy](mailto:infoconf@arpel.org.uy)



(\*) Plus applicable taxes.

## Summary of Sponsorship Options and Costs

CATEGORY	COST*	REGISTRATIONS INCLUDED		STAND AREA INCLUDED		TOTAL VALUE INCLUDED	STATUS
	(USD)	Quantity	Value (USD)	Area (m <sup>2</sup> )	Value (USD)	(USD)	
<b>National (1)</b>	80.000	10	12.000	12	10.000	22.000	<b>Sold Out</b>
<b>Diamond (1)</b>	60.000	8	9.600	12	10.000	19.600	<b>Sold Out</b>
<b>Platinum</b>	45.000	6	7.200	12	10.000	17.200	Available
<b>Gold</b>	35.000	4	4.800	6	5.000	9.800	Available
<b>Silver</b>	25.000	2	2.400			2.400	Available
	28.500	2	2.400	6	5.000	7.400	Available
<b>Bronze</b>	15.000	1	1.200			1.200	Available
	18.500	1	1.200	6	5.000	6.200	Available
<b>Basic 6 m<sup>2</sup> Stand</b>	5.000	0					Available

\* Plus applicable taxes

Silver and Bronze can add a Basic 6 m2 Stand at a discount, for USD 3,500

Each Basic Stand module of 6 m2 includes assemblage in all cases (USD 490 value), a counter and one chair/stool

Architectural Design, buildup and additional furniture contracted separately with Organizer

# ARPEL CONFERENCE 2026

## Contact us

For sponsorships, booth reservations, registration,  
and press accreditation:

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### ORGANIZER



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[www.arpel.org](http://www.arpel.org)

### EVENT PLANNER

messe frankfurt

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