



SOCIAL INVESTMENT WORKSHOPS EVALUATING THE IMPACTS AND RETURN OF SOCIAL INVESTMENTS



#4 Strategic Evaluation: How to Govern Impact

MARCH 19
2026

11:00 A.M. to 12:00 P.M.
GMT-3 - Argentina/Uruguay

SPEAKER



Natalia Aquilino

Director of ITERA and
Vice-Coordinator of the Latin
American and Caribbean Network for
Monitoring, Evaluation, and
Systematization (ReLAC)

LANGUAGES SPANISH / ENGLISH
(Simultaneous translation available)

SOCIAL INVESTMENT WORKSHOPS

The social investment series of workshops is an initiative of ARPEL's Sustainable Management Committee, which aims to exchange best practices and experiences in planning, designing, prioritizing, and assessing social investments.

The workshops will discuss strategies, methodologies, and indicators for measuring, monitoring, and maximizing the social impact and returns from companies' social investments.

This series of workshops began in 2025 with presentations by ANCAP, Ecopetrol, and TGP, and continues in February and March of 2026 with four workshops facilitated by Petrobras, GeoPark, Petroperu, and the independent expert and academician Natalia Aquilino.

The workshops will provide the contents for the elaboration of a Recommended Practice on this topic, which is expected to be published by mid 2026.

SPEAKER



Natalia Aquilino

Director of ITERA and Vice-Coordinator of the Latin American and Caribbean Network for Monitoring, Evaluation, and Systematization (ReLAC)

Natalia Aquilino is currently the director of ITERA and Vice-Coordinator of the Latin American and Caribbean Network for Monitoring, Evaluation, and Systematization (ReLAC). She teaches postgraduate courses in evaluation at UDESA, UNIBO, and UNER. She has held leadership positions in the national government, civil society, international organizations, and the private sector.

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HOW TO GOVERN IMPACT**



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