



ARPEL CONFERENCE 2026

8th EDITION

Together we are energy

Promoting Oil & Gas Sector Competitiveness, Energy Security
and Economic Growth in Latin America and the Caribbean

JUNE 1 - 4, 2026

HILTON HOTEL BUENOS AIRES

ORGANIZER



EVENT PLANNER

messe frankfurt

Sponsorship Options



Schedule

JUNE 1st TO 4TH, 2026

HILTON HOTEL BUENOS AIRES, ARGENTINA

DAY 1

MONDAY JUNE 1st

Annual Representatives **Assembly**

Committees Meetings and Workshops

Arpel Conference (half day)
Geopolitics block.

Opening Ceremony and Cocktail

DAY 3

WEDNESDAY, JUNE 3rd

Arpel Conference (full day)
Deepwater. Refining. Industry Outlook.
Climate and Transition Risks. Future of Work.

Dinner or Cocktail

(Subject to the sale of the Diamond Sponsorship)

DAY 2

TUESDAY, JUNE 2nd

Arpel Conference (full day)
Unconventionals. Refining. Natural Gas.
Energy Policy. Digital Transformation.
CEO Panels.

DAY 4

THURSDAY, JUNE 4th

Arpel Conference (half day)
Conventional Fields. Natural Gas. Physical
Climate Risks.

Committees Meetings and Workshops

Facility Visits

Who participates?

Senior executives and professionals from operating companies and technology, goods and services providers for the value chain.

Government authorities.

Representatives of international organizations, national and international institutions in the sector, consulting firms, and financial institutions.

Academics and press.



EXPLORE THE PRELIMINARY AGENDA

Why sponsor?

We offer a variety of sponsorship packages to cover a wide range of interests.

By becoming a sponsor of the Arpel Conference, your company will be able to:

Strengthen and increase your brand presence with a select audience.

Connect with senior executives and expert professionals from the most relevant companies in the region.

Connect with potential new clients.



Registrations

COST FOR
**ARPEL MEMBERS AND
IAPG MEMBERS**
US\$ 850

COST FOR
**NON ARPEL
MEMBERS**
US\$ 1.200

GROUP DISCOUNT:
**REGISTER 4,
PAY FOR 3**

SPONSORSHIPS THAT INCLUDE
FREE REGISTRATIONS

National Category:
10 REGISTRATIONS

Diamond Category:
8 REGISTRATIONS

Platinum Category:
6 REGISTRATIONS

Gold Category:
4 REGISTRATIONS

Silver Category:
2 REGISTRATIONS

Bronze Category:
1 REGISTRATION

All registrations include:
WELCOME COCKTAIL, LUNCHES, COFFEE BREAKS,
ACCESS TO THE EXHIBITION AREA AND CONFERENCE ROOMS.

Sponsors

NATIONAL SPONSOR



SILVER SPONSOR



BRONZE SPONSORS



NATIONAL SUPPORT



INSTITUTIONAL SUPPORT



MEDIA PARTNERS



Sponsorship options

NATIONAL

SOLD

WELCOME COCKTAIL

Monday, June 1, 2026

BENEFITS

- 10 registrations for the event
- Basic booth of 12 m²
- Corporate brochure in delegate portfolio or other company merchandising

PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST

USD 80.000*



(*) Plus applicable taxes.

DIAMOND

SOLD

COCKTAIL/DINNER

(Subject to the sale of the Diamond Sponsorship)

Wednesday, June 3, 2026

BENEFITS

- 8 registrations for the event
- Basic booth of 12 m²
- Corporate brochure in delegate portfolio or other company merchandising

PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST
USD 60.000*



(*) Plus applicable taxes.

PLATINUM

ACTIVITY / PRODUCT:
CHOOSE ONE OF THE FOLLOWING OPTIONS

- Coffee break (day 2, 3, or 4)
- Coworking lounge
- Event bag
- Credentials
- Lanyards
- Mobile app
- Break screen

BENEFITS

- 6 registrations for the event
- Basic booth of 12 m²
- Corporate brochure in delegate portfolio or other company merchandising

PROMOTION AND VISIBILITY

Logo featured on:

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- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST
USD 45.000*



COFFEE BREAK



EVENT BAG



CREDENTIALS AND LANYARDS



MOBILE APP



COWORKING LOUNGE



BREAK SCREEN

(*) Plus applicable taxes.

GOLD

ACTIVITY / PRODUCT:

CHOOSE ONE OF THE FOLLOWING OPTIONS

- Charging station
- Food & beverage point
- Registration & information area
- Lunches
- Stage furniture
- Interactive space
- Side totems in the auditorium
- Advertisement and/or logo in the event program

BENEFITS

- 4 registrations for the event
- Basic booth of 6 m²
- Corporate brochure in delegate portfolio or other company merchandising

PROMOTION AND VISIBILITY

Logo featured on:

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- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails

COST
USD 35.000*



CHARGING STATION



FOOD & BEVERAGE POINT



STAGE FURNITURE



REGISTRATION AREA



LUNCHES



INTERACTIVE SPACE



LOGO IN THE EVENT PROGRAM



SIDE TOTEMS IN THE AUDITORIUM

(*) Plus applicable taxes.

SILVER

ACTIVITY / PRODUCT:
CHOOSE ONE OF THE FOLLOWING OPTIONS

- Wireless chargers
- Information totems
- Photobooth
- Podium
- Water bottle included in the event bag
- Digital banners
- Presentation Hall

BENEFITS

2 registrations for the event
Basic booth of 6 m²
Corporate brochure in delegate portfolio
or other company merchandising

PROMOTION AND VISIBILITY

Logo featured on:

- Event website
- Arpel's social media channels
- Projection during all event sessions
- Event marketing e-mails
- Event final report
- Summary video clip

COST

USD 25.000*

No booth

USD 28.500*

With basic booth



INFORMATION
TOTEMS



WIRELESS
CHARGERS



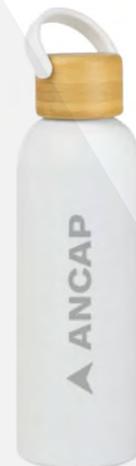
DIGITAL BANNERS



PODIUM



PHOTOBOOTH



WATER BOTTLE
INCLUDED IN
THE EVENT BAG



PRESENTATION HALL

(*) Plus applicable taxes.

BRONZE

ACTIVITY / PRODUCT:

CHOOSE ONE OF THE FOLLOWING OPTIONS

- Notepads and pens **SOLD**
- Side totem
- Support staff uniforms
- Digital totem (back of the main room) **SOLD**
- Branded coasters
- Merchandising in delegate portfolio **SOLD**
- Press room
- Host hotel lobby
- Vip lounge for executives
- Interactive totem
- Video wall **SOLD**

BENEFITS

- 1 registration for the event
- Basic booth of 6 m²
- Corporate brochure in delegate portfolio or other company merchandising

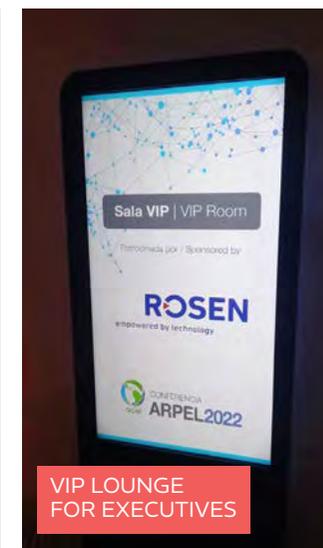
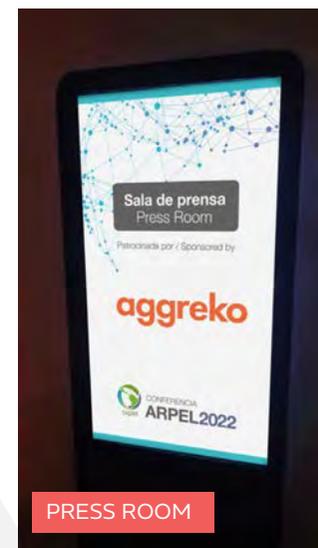
PROMOTION AND VISIBILITY

Logo featured on:

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- Summary video clip

USD 15.000*
No booth

USD 18.500*
With basic booth



(*) Plus applicable taxes.

EXHIBITION AREA STANDARD BOOTH

↓ DOWNLOAD FLOOR PLAN

BASIC BOOTH 6 m²:
Space of 3 m x 2 m, electricity, white paneling,
furniture: 1 counter and 1 chair/stool.

COST
USD 5.000*

For other booth sizes and
options, please contact
infoconf@arpel.org.uy



(*) Plus applicable taxes.

Summary of Sponsorship Options and Costs

CATEGORY	COST*	REGISTRATIONS INCLUDED		STAND AREA INCLUDED		TOTAL VALUE INCLUDED	STATUS
	(USD)	Quantity	Value (USD)	Area (m ²)	Value (USD)	(USD)	
National (1)	80.000	10	12.000	12	10.000	22.000	Sold Out
Diamond (1)	60.000	8	9.600	12	10.000	19.600	Sold Out
Platinum	45.000	6	7.200	12	10.000	17.200	Available
Gold	35.000	4	4.800	6	5.000	9.800	Available
Silver	25.000	2	2.400			2.400	Available
	28.500	2	2.400	6	5.000	7.400	Available
Bronze	15.000	1	1.200			1.200	Available
	18.500	1	1.200	6	5.000	6.200	Available
Basic 6 m² Stand	5.000	0					Available

* Plus applicable taxes

Silver and Bronze can add a Basic 6 m2 Stand at a discount, for USD 3,500

Each Basic Stand module of 6 m2 includes assemblage in all cases (USD 490 value), a counter and one chair/stool

Architectural Design, buildup and additional furniture contracted separately with Organizer

ARPEL CONFERENCE 2026

Contact us

For sponsorships, booth reservations, registration,
and press accreditation:

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ORGANIZER



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EVENT PLANNER

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MEDIA
PARTNERS

